

## DIPLOMA OF TICKETING AND TRAVEL AGENCY MANAGEMENT

This Diploma will suit those who want to take up a ground duty job. It is a Diploma certificate course. Course duration is one academic year.

The course covers topics such as- Airline codes, ticketing terminology, Electronic ticketing, Passport and Visas, Foreign Exchange, Airfares and ticketing software. After pursuing this course, one will be able to find job in the ticketing department.

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| <b>Program</b>      | <b>Diploma of Ticketing and Travel Agency Management</b> |
| <b>Credit Hours</b> | <b>72 Credits</b>  |
| <b>Duration</b>     | <b>Academic Year (9 Months)</b>                          |

| <b>Diploma of Ticketing and Travel Agency Management</b> |             |                     |
|--|-------------|---------------------|
| <b>SUBJECT</b>   | <b>CODE</b> | <b>CREDIT HOURS</b> |
| English Language   | EN101       | 3                   |
| Principles of Business Administration                    | BA71        | 3                   |
| Principles of Marketing                                  | DM131       | 6                   |
| Time Management  | BA77        | 3                   |
| Negotiation Management                                   | BA74        | 3                   |
| Introduction to Aviation Industry                        | TT101       | 3                   |
| Passports & Visas  | TT102       | 6                   |
| Air-ticketing & Reservations, Tourist Accommodation      | TT103       | 6                   |
| Computer Applications in Aviation Industry               | TT104       | 6                   |
| Air Ticketing 1  | TT105       | 6                   |
| Customer Care and Service                                | TT106       | 6                   |
| Practical Training                                       | TT107       | 21                  |